

# SafeEarth White Paper

## **1. Letter from the CEO**

Dear Future Token Holders,

It is with great pleasure that we invite you to join us at SafeEarth. Let me begin by saying Safe Earth was created with the idea of changing the world through investment, acting directly through charitable donation, to combat the biggest threat known to humanity, Climate change.

We have already donated over \$248,000 to charitable organizations and have no intention of slowing down. SafeEarth just wants the best for the planet, we want people to wake everyone up to the call for help that is being rung out by mother nature.

SafeEarth is one of the first decentralized cryptocurrency tokens created with planet earth in mind. Our goal is to see charitable organizations (NGOs) that want to do good for this planet succeed and thrive with funding generated by transactions made on the Ethereum blockchain and run through smart contracts on Uniswap and other exchanges. If this all sounds overwhelming do not worry, later in this whitepaper, all of these key terms will be explained.

To anyone reading this, it doesn't matter what religion you follow or what color of skin you have. You share this earth, the planet that we call home with everyone else who walks amongst its wonders.

Today you can take a proactive step towards making a real difference to this place that we call home. For every transaction made with our tokens, you will be putting money in the hands of those who do want to see essential and positive changes. This is why you should invest in SafeEarth and the future of the planet.

If you have any questions please get in contact via any of our social medias found on the website.

Yours sincerely,

Kenneth Churchill  
CEO  
SafeEarth

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## **3. Disclaimer**

We encourage you to read this legal disclaimer carefully before continuing to read the whitepaper of SafeEarth. At no point does this document constitute financial, legal or business advice that you should engage in without considering the risks involved. SafeEarth and its team members past, present or future shall not be liable for any direct or indirect losses you experience related to the contents of this whitepaper, its website and any other material provided by the company. This notice refers to every single person who reads this document and is subject to changes in the future. All facts and figures are correct at the date of writing this document, sources provided.

## **4. The Problem in the Market**

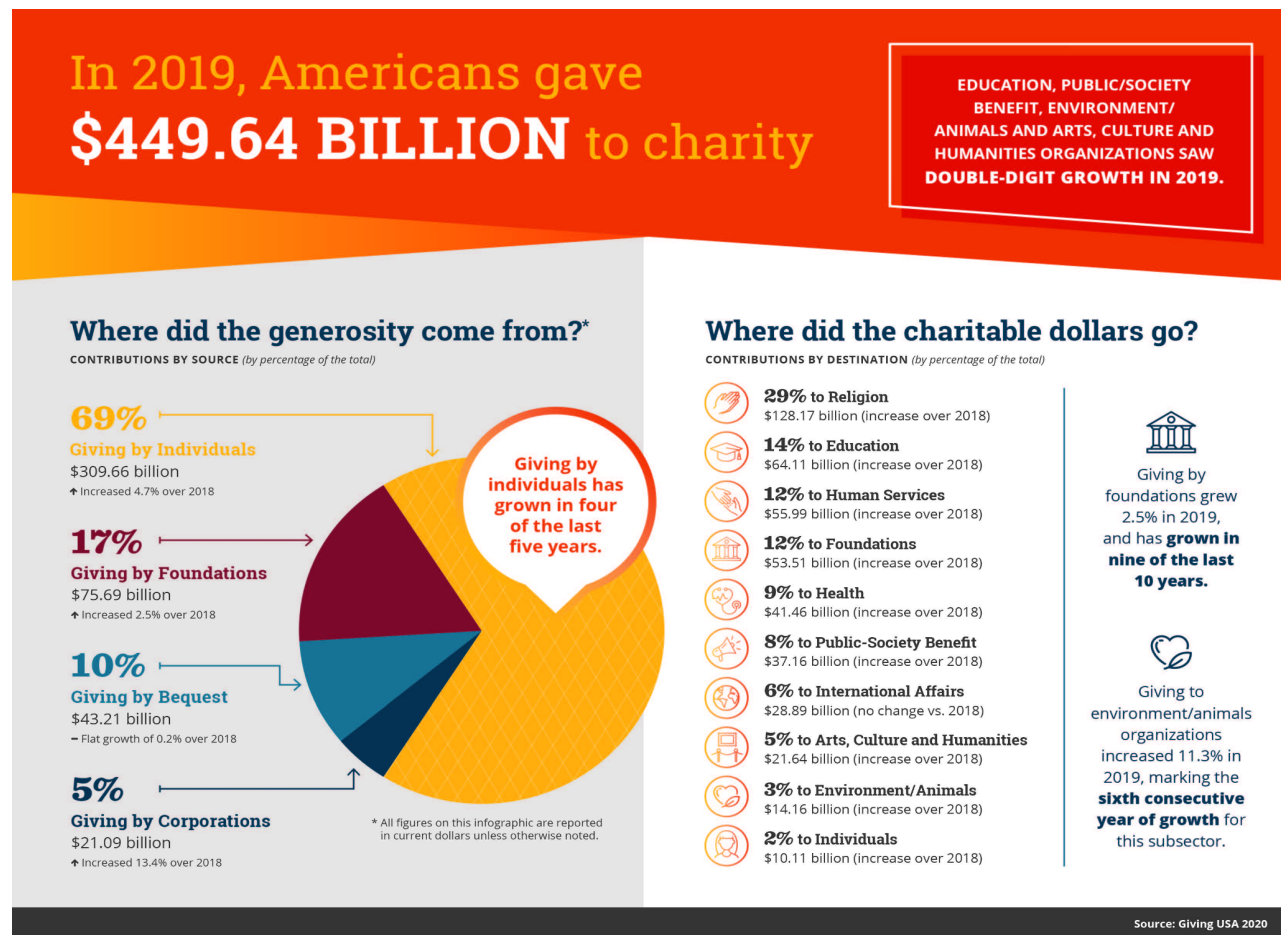
Put simply, Individuals are very generous and donate to organizations that they care about. In fact, this is where 70% of all donations come from. Far more than governments, philanthropists or any business. Actions are scarce and investment, for many reasons, often does not go where it is most needed.

Although there are millions of dollars being donated, only a fraction is going towards the environment. Despite all the clear indications of what the climate crisis is doing to our fragile ecosystem, there is still a distinct lack of finances being put in the right places.

This leads us to what businesses donate and how it might seem like a lot of money but on closer inspection, we see this is not the case.

## 4.1 Donations

[1]



As we can see from the infographic above, 69% of donations come from individuals whereas 5% comes from corporations. From all donations, only 3% goes toward environmental charities. The average person donates around \$326 annually, which means a meager \$9.78 per person.

Because of the recent pandemic, job loss and economic recession, donations are likely to decrease, especially to the environment. When people are worried about how to make ends meet the last thing they will do is donate the little money they have.

Besides, why should it be up to the people to carry the burden of maintaining charities when 1% of the population holds more money than the other 99%. At the top of those conglomerates are people who refuse to pay their fair share of taxes, which brings us to our next point.

## 4.2 Tax Write off

Multimillion-dollar companies like to make big donations to charities to gain public support, but these donations are not without humanitarian issues. Most of the money that companies in the infographic below source the funds they donate to charity actually comes from their customers, not the company itself, therefore never actually affecting their profits. After donating to charities, companies then get a big tax write-off and good publicity giving the illusion that they are more altruistic than in reality.

[2]



Realizing younger people are willing to 'round up' purchases, corporations established a system to encourage people to donate. This system has become so normalized in our day-to-day lives that a whopping [69% of consumers tend to donate to a campaign at the checkout](#) according to recent statistics.

Although check out charity or 'point of sale donation programs' generate millions of dollars for many charities, companies gain more in tax write-offs and boost profits whilst woefully underpaying staff. So the next time you are faced at the checkout to add a little bit extra so that they can make a donation on your behalf, think about how that donation is being spent.

With Safe Earth there are no administration fees or operational fees deducted from our donations, read on and see how much more you can do by investing in SafeEarth.

## **5. Problem Solving**

After identifying these problems, my team and I came together and thought of ways we could help. After a lot of late nights and brainstorming we came up with a plan to impact the environment positively.

SafeEarth is an ever-growing community and by standing together our chances of making a difference increase dramatically. In fact, for every new member that joins us on our mission, we take one small step towards our goal. That small step is then amplified by each transaction made of the SafeEarth network.

Read on to find out how Safe Earth is making a difference and how our token works in more detail.

### **5.1 Tokenomics**

For the economics of tokens (tokenomics) of cryptocurrencies like SafeEarth to work, a lot of time and consideration has been taken. Decentralized blockchain technology can be used to benefit the revolution of the financial world and it is important to understand how this can benefit you and your future investment.

Utilizing decentralized blockchain technology is a complex task. It can be explained thusly, instead of one single entity having full jurisdiction and total decision-making power, a community of people ensures that all transactions and exchanges run smoothly.

Smart contracts power tokens like SafeEarth when certain conditions are met. We designed SafeEarth to not only reward holders and charities but also to increase liquidity and value.

## **TOKENOMICS**

**SAFEARTH is programmed to reward holders while increasing in both liquidity and value. It does this by applying a 4% tax on transactions.**

**1%**

DONATED towards Earth-saving initiatives

**1%**

goes to holders (instantly without fees)

**1%**

locked into liquidity forever(allows trading)

**1%**

spent on outreach to make us grow\*

On every transaction there is a 4% tax which we divide into 4 equal shares:

- 1% to existing holders. The number of tokens you have in your possession will continue to grow over time. The more you have, the more you will benefit from it. Think of it as a savings pot that keeps on getting bigger the longer you leave it. What's better is there are no transaction fees of any kind.
- 1% locked into liquidity. Like any token run on Uniswaps decentralized blockchain technology, the liquidity is locked (No one can access) from the start. It is automatically added to the liquidity pool on Uniswap meaning the floor price remains more stable compared with tokens using a centralized exchange. This gives peace of mind, because if all holders were to sell, the price would not go to zero.
- 1% spent on outreach to help us develop. The more publicity we get means the more hard work goes towards reaching further and deeper into the organizations that need our help.
- 1% put into a fund we use to donate to our chosen charitable organization. The 'Earth Fund' is the crux of our operation here at SafeEarth, it is what makes us different. By building up this fund we can make donations to environmental organizations around the world that need it.

<https://etherscan.io/address/0x17eb799be3035ae18b42e89a3df157a58a0d6f68>

Aside from the 4% tax that is carried out on every transaction, there is also the burning of tokens. From the word go we burned 40% of the total supply on launching SafeEarth never to be seen again. Along with this, the frequent burning of additional tokens reduces the tokens in circulation thereby increasing the value of SafeEarth tokens. All of these numbers and values can be found on [this live chart](#) if you want to compare with other tokens or on [SafeEarth's](#) main page.

Yes! Just by holding tokens you are not only making a donation towards a charity, but your equity will go up over time. That 4% tax applied to all transactions on the tokens ensures the number of your tokens rises and the value is better protected.

## **6.How SafeEarth works?**

To put it simply, SafeEarth is working hard to do the work our governments should be doing. Through its secure protocol process, we accumulate funds that go directly to charities and non-governmental organizations (NGOs) tackling the biggest crises the planet is facing.

Safety is something we care very much about so the Safe Earth smart contract has been independently audited by a third party. Hacken is a leading security consulting company with an essential focus on blockchain security.

[https://safeearthcrypto.com/pdf/SafeEarth\\_SC\\_Audit\\_Report.pdf](https://safeearthcrypto.com/pdf/SafeEarth_SC_Audit_Report.pdf)

### **6.1 What has SafeEarth Done?**

Safe Earth social media channels currently include Twitter, Instagram, Facebook, Reddit, and YouTube. This is where we communicate with, grow and nurture the Safe Earth community.

TELEGRAM	<a href="https://t.me/safeeartheth">https://t.me/safeeartheth</a>
TWITTER	<a href="https://twitter.com/SafeEarthETH">https://twitter.com/SafeEarthETH</a>
YOUTUBE	<a href="https://youtube.com/channel/UC3a2967Dzz5fnO5yZJOKAFw">https://youtube.com/channel/UC3a2967Dzz5fnO5yZJOKAFw</a>
REDDIT	<a href="https://www.reddit.com/r/SafeEarth/">https://www.reddit.com/r/SafeEarth/</a>
INSTAGRAM	<a href="https://www.instagram.com/safeearthcrypto/">https://www.instagram.com/safeearthcrypto/</a>
FACEBOOK	<a href="https://www.facebook.com/safeearthcrypto/">https://www.facebook.com/safeearthcrypto/</a>
COINMARKETCAP	<a href="https://coinmarketcap.com/currencies/safeearth/">https://coinmarketcap.com/currencies/safeearth/</a>
COINGECKO	<a href="https://www.coingecko.com/en/coins/safeearth">https://www.coingecko.com/en/coins/safeearth</a>
LIVECOIN WATCH	<a href="https://www.livecoinwatch.com/price/SafeEarth-SAFEEARTH">https://www.livecoinwatch.com/price/SafeEarth-SAFEEARTH</a>

Safe Earth highly values credibility, accountability and transparency. We align ourselves only to businesses and projects with similar values. There are no administration fees or operational fees deducted from a Safe Earth donation. If Safe Earth donates \$100,000, that is the exact amount the donor receives. The Safe Earth community and the rest of the world can see the donation value and see that the recipient receives the same value.

Every week you eat about a credit card worth (5 grams) of plastic, [according to a study by the University of Newcastle](#). Every day more and more plastic is being dumped into our oceans. We have arrived at the point where there are seas of floating rubbish accumulating. In fact, the great Pacific garbage patch has a surface area of 1.6 million sq kilometers and the equivalent of 500 jumbo jets or 80,000 tons of plastic

We couldn't think of a more fitting candidate for our first donation, which was to none other than [the Ocean Cleanup](#). Their objective is to clean up 90% of ocean plastic pollution. Safe Earth donated \$100,000 to the organization in our landmark contribution.

↻ **SafeEarth Retweeted**



**Steven Bink** @sbink · Apr 13

...

Dear SafeEarth community. On behalf of the entire crew at The Ocean Cleanup, I would like to thank you for this very generous donation. We are also honored that you chose The Ocean Cleanup to be the first charity to receive this gift from [@SafeEarthETH](#)!



**SafeEarth** @SafeEarthETH · Apr 8

Our very FIRST DONATION to the awesome charity @TheOceanCleanup worth 50 ETH (over \$100 000) has been done:  
[etherscan.io/tx/0x48ee0f940...](https://etherscan.io/tx/0x48ee0f940...)

May it be the first of many! 🥰🌍🙏

#SafeEarth #ETH #DeFi

💬 11

↻ 85

❤️ 179



This was just our first step together on our journey to help save the world through investment. The following is a list of other charitable donations that we as a community have helped to achieve.



**\$22,000.00 Donated  
(8.75 ETH)**

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Category: Forest

Charity: Amazon Watch

Donation date: 23 April, 2021

Charity URL: [amazonwatch.org](https://amazonwatch.org)

Transaction Hash: [8c15520f2c09c328f4258ca09834290fdac7ff50f2ccab359d6e6deb0e1b9df5](#)



**\$22,000.00 Donated  
(8.75 ETH)**

---

Category: Water

Charity: Charity: Water

Donation date: 23 April, 2021

Charity URL: [charitywater.org](https://charitywater.org)

Transaction Hash: [0x474c144031299faf9d983bc672f2d05f416c6f1ca6bcacaa2d3711149ad53d4a](#)



charity: water



**\$22,000.00 + \$20,000.00 Donated  
(8.75 ETH + 7.2 ETH)**

**Category:** Water

**Charity:** The Water Project

**Donation date:** 23 April, 2021 / 26 May, 2021

**Charity URL:** [thewaterproject.org](https://thewaterproject.org)

**Transaction Hash:** [First Donation 8.75 ETH](#)

[Second Donation 7.2 ETH](#)



**The Water  
Project**



**\$22,000.00 Donated  
(8.75 ETH)**

**Category:** People

**Charity:** Save the Children

**Donation date:** 23 April, 2021

**Charity URL:** [savethechildren.org](https://savethechildren.org)

**Transaction Hash:** [0xcea0be087374257a1e630086d63d5a1db48d0b572e0bf7c5be267a0b63815263](#)



**Save the Children®**





sungaiwatch 2 more barriers in the water today 🍊

A big thank you to our new sponsors @safeearthcrypto for sponsoring two of our floaters.

1w



garybencheghib Yes thank you @safeearthcrypto 🙌🔥



1w 3 likes Reply



safeearthcrypto It was our pleasure, just doing our part 🌍 thank you for everything you guys are doing.



1w 4 likes Reply



Liked by abdramdani and 985 others



SafeEarth  
@SafeEarthETH



#Covid19IndiaHelp Update: Distribution has now started in the final town of Chamarajanagar 300 Food kits left to distribute. A massive Shout-out to the #SafeEarth team in #India and all #HODLers for their amazing dedication and hard work thank You #COVID19 #charity #CharityToken



SafeEarth  
@SafeEarthETH



Distribution in Mysore complete! Thank You #SafeEarth community for making this possible! 1 more city to go and 1,000 Food Kits will have been delivered! Stay tuned for further updates! #Covid\_19 #Covid19IndiaHelp #ethereum #ETH #charitytuesday #Blockchain #Defi #Charitytoken



\$15.000,00 Donated



Category: Rivers

Charity: Sungai Watch

Donation date: 29 July, 2021

Charity URL: [makeachange.world/sungaiwatch](https://makeachange.world/sungaiwatch)

Transaction Hash: \$15.000,00

Our most recent donation of 1000 food kits with 1 months supply of food can be seen here on our website - <https://safeearthcrypto.com/covid-india.html>

We will continue to make these donations to the charities or organizations that you choose. This is such a straightforward way to get help to those that need it.

## **6.2 What will SafeEarth Do?**

Safe Earth has a passionate, committed and active team operating in a growing market, both crypto and ESG based. Environmental, Social and Corporate Governance is an evaluation of a company's collective conscientiousness for social and environmental factors.

Safe Earth unequivocally aims to be the leading charity crypto currency. Safe Earth has a highly relevant use case and has already established connections with major players in the charity world and this will be expanding rapidly.

To further build presence, impact and relevance there are many ongoing developments

- Expansion into multiple foreign markets with significant potential for growth
- Crypto to fiat donations
- Growth of collaborations and partnerships
- Mainstream media promotion (Bloomberg & NASDAQ)
- NFT's
- Staking and mining
- Registration as a legal registered charity
- Listing on tier 1 exchanges

## **6.3 What will happen if we don't start solving this problem?**

Our planet is going through unprecedented times and we have seen the governments downplay the importance of what they and large corporations can and should be doing. They always divert attention towards what WE can do, completely ignoring just how much their inaction affects us.

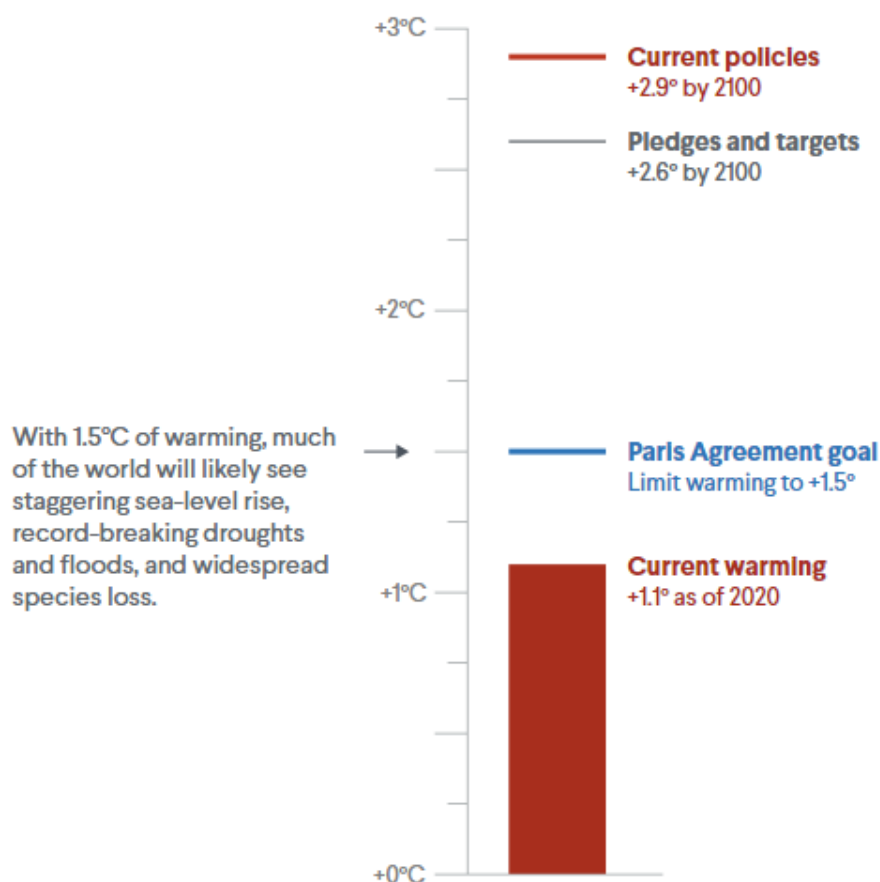
Finally, scientists are getting the recognition they need for the work they have been doing regarding the climate crisis we are facing. Even though some political leaders, which continue to

refuse the evidence and facts, it is now becoming absolutely impossible to ignore. We can see the adverse effects happening in real-time, day to day, year by year. And these will not get better if we don't do something about it.

Back in 2015, 196 parties agreed on a legally binding international treaty to limit global warming to ideally less than 2°C and in effect, reduce their carbon emissions. However, every single country is failing!

The Paris agreement states that if countries fail to meet this 1.5°C limitation of global warming by (2030) we will continue to see lots of dangerous and life-threatening repercussions.

[4] **Countries Are Not on Track to Meet Paris Agreement's Goal**  
Global temperature rise over preindustrial average



Note: Current policies and pledges and targets are projections. In each scenario, the temperature shown is the most likely of a range of possible outcomes.



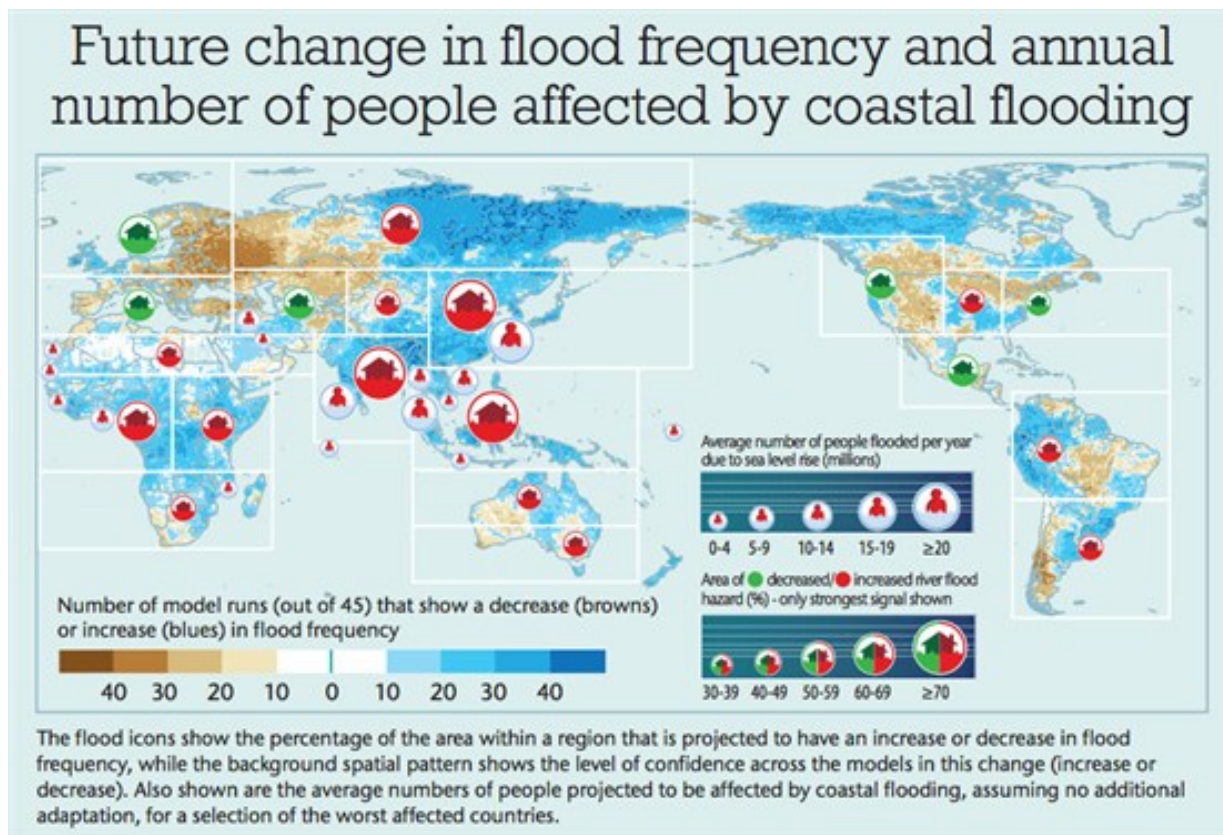
With this in mind, it goes without saying that these targets are not being met. Our planet's future is uncertain and the generations who come after us will have the impossible task of trying to undo the damage and destruction we have wreaked.

One of the most prominent and talked about issues is the melting of the polar ice caps. When the temperature rises by just a fraction, there are a plethora of consequences that will follow and the knock-on effects will be irreversible. Flash floods are becoming more frequent and now in places that have never experienced them before.

These floods will get so common we can expect to see the sea levels rising to the point where we lose some of our most populous coastal cities and habitats.

[A documentary came out](#) forewarning us that this would happen but people didn't want to believe it and wrote it off as an exaggeration. Sometime after, people saw the effects that flooding can do in places they would have never expected. If we do not act now a large percentage of the world will be lost and uninhabitable. Those people living in places no longer habitable will need to find a new place to live after being displaced.

[5]



[Please Take a look for yourself](#)

If people get displaced thanks to the sea level rising, it will cause widespread chaos on an unpredictable scale. Climate refugees in the millions are going to need to move somewhere else. Countries will see an enormous strain on their services trying to cope with them.

Not only flash floods but other extreme weather is set to become a more frequent occurrence. We are certain to see a rise in Hurricanes, Typhoons and Tsunamis, not to mention the fact of them growing in size and destructive power. Polar extremes, hot weather damaging the current ecosystems and cold weather making places less and less viable for people to live comfortably.

In turn, these things will lead to our basic necessities being harder to guarantee. Water shortages will spark civil unrest and the inability to grow fresh produce, causing more problems later down the line.

# This is why we have to act now!

## **7. Roadmap**

### **Q1 2021**

- Safe launch
- Burned 53% of the total supply
- Website redesign
- Listing on coingecko & coinmarketcap
- Smart contract audit

### **Q2 2021**

- Earth Swap
- Market Swap
- Further Partnerships
- Community votes, events and competitions
- Secret new Mission launch

### **Q3 2021**

- NFT staking & mining
- Registered charity
- Listing on established exchanges
- Further ecosystem development

## **8. References**

- [1]:<https://blog.stelter.com/2020/06/24/giving-usa-2020-inside-the-numbers-and-a-look-ahead/>
- [2]:<https://www.digitalinformationworld.com/2020/08/gatsby-tiktok-youtube-and-help-scout-top-3-companies-pledging-the-highest-percentage-of-their-gross-profits.html>
- [3]:<https://www.earthday.org/5-terrifying-climate-change-facts-scare-halloween/>
- [4]:<https://www.cfr.org/background/paris-global-climate-change-agreements>
- [5]:<https://www.carbonbrief.org/new-mega-map-details-all-the-ways-climate-change-will-affect-our-everyday-lives>